13TH ANNUAL PERIOPERATIVE MEDICINE SUMMIT
EXHIBITOR PROSPECTUS

SUMMIT DIRECTOR
Barbara Slawski, MD, MS, SFHM
Froedtert and Medical College of Wisconsin

SUMMIT CO-DIRECTORS
Steven L. Cohn, MD, FACP, SFHM
Angela F. Edwards MD
Amir K. Jaffer, MD, MBA, SFHM

Register Today!
Periopmedicine.org

Accredited By
Rush University Medical School

MARCH
7-10, 2018

The Westin Fort Lauderdale Beach Resort
321 N Fort Lauderdale Beach Blvd
Fort Lauderdale, FL 33304
WestinFtLauderdaleBeach.com
Dear Colleague:

We are pleased to invite you to exhibit at the 13th Annual Perioperative Medicine Summit, March 7-10, 2018 at the Westin Fort Lauderdale Beach Resort in Fort Lauderdale, FL. This summit provides an exclusive opportunity to connect with 300 perioperative professionals from all regions of the country in a collegial setting.

Our attendees include physicians and nursing professionals practicing in all phases of anesthesia, internal medicine and hospital medicine, in addition to other specialties. The typical attendee has more than ten years of experience and is influential in the selection of medications, supplies and equipment. Because of this broad experience, our attendees are established in their communities and are well-connected with their colleagues. When you connect with individual attendees at the Summit, you reach entire networks of professionals – doctors and nurses on the vanguard of pain management and pre- and post-surgical patient care – across the nation.

Exhibits hold a place of importance in the 13th Annual Perioperative Medicine Summit. By providing an opportunity to learn about the products and services that can help improve the quality, safety and outcomes of perioperative care, exhibitors make a vital contribution to our organizational mission and to the overall experience of the attendees. Traffic in the exhibitor hall will be maximized with ample exhibit hours, daytime meals and breaks served in the hall and strong acknowledgment from the Summit Director and planning committee members.

Your participation would greatly enhance this year’s Perioperative Medicine Summit. We would be delighted for you to represent your company at this event and look forward to working together. Please refer to the attached Exhibitor Prospectus for more information on the many ways you may participate. Exhibit space and sponsorship opportunities will be contracted on a first come, first served basis. If we can assist you in any way, please feel free to contact us via email or phone.

Sincerely,

2018 Summit Co-Directors

Contact us at info@spaqi.org for more information!
**BENEFITS**

- Face-to-face interaction with leading physicians and nurses in the perioperative field
- Showcase products and services to clinicians using hands-on demonstrations
- Educate physicians about new products and services
- Increase exposure, market/brand awareness and mindshare
- Gain valuable input and feedback from clinicians

**STANDARD TABLE TOP EXHIBIT**

*Price:* $3,500  
*Deadline:* February 24, 2018  
*Fee Includes:*  
- One (1) six foot skirted table with 2 chairs**  
- Complimentary registration for two (2) company representatives to attend sessions***  
- Food and social functions  
- Full payment due at time of registration

*Table top assignments granted on a first-come, first-serve basis  
**Additional chairs, tables, storage, audio-visual equipment such as power hookup, or other items must be arranged in advance with Elizabeth Phillips (info@spaqi.org). Cost for extra items are not included in the exhibit fee but will be reflected on the order sheet that can be sent to you. Please bring extension cord(s) should you need power.  
***Exhibit fee does not entitle representative(s) to receive Continuing Medical Education (CME) credits.

**SUMMIT APP**

*Price:* $4,000 (an additional $1,000 will include a Table Top Exhibit Booth)  
*Deadline:* February 24, 2018  
The web-based App promotes connections between attendees with great features, including seamless interface for social media, real time interactions with each session, full conference agenda and descriptions and session note taking. A statement of gratitude for your generous support included on the log-in screen will make you stand out from the crowd as a tech-savvy company. This will be the “go-to” tool for all the attendees.

**REGISTRATION & BADGES**

All those staffing an exhibit must check-in at the Registration Desk beginning Wednesday afternoon. Please alert your exhibit contact if you will be rotating your representatives prior to the start of the summit. All representatives must be registered. Additional representatives will require a paid registration.

Contact us at info@spaqi.org for more information!
AFFILIATED EVENT OPPORTUNITIES

Share cutting edge information on the topics that matter most to those in the field of Perioperative Medicine with opportunities to support an unopposed CME/CE symposium or an exclusive Product Theater. These opportunities will be open to all conference attendees at no additional charge, and will include hot food and beverages, A/V, promotion on all Summit materials and website, registration through the Summit, a one-time use of the attendee preregistration list, a one-time email sent on your behalf to publicize the event and placement of directional signage (provided by your company).

<table>
<thead>
<tr>
<th>CME Lunch Symposium or Product Theater Lunch</th>
<th>CME Breakfast Symposium or Product Theater Breakfast</th>
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</thead>
<tbody>
<tr>
<td><strong>Date:</strong> Thursday, March 8 or Friday, March 9</td>
<td><strong>Date:</strong> Thursday, March 8 or Saturday, March 10</td>
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<tr>
<td><strong>Time:</strong> 12:00 PM - 1:00 PM</td>
<td><strong>Time:</strong> 6:45 AM - 7:45 AM</td>
</tr>
<tr>
<td><strong>Cost:</strong> $35,000</td>
<td><strong>Cost:</strong> $30,000</td>
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EXHIBIT LOCATIONS AND HOURS

The exhibits will be located in the Las Olas Ballroom Foyer. Continental breakfast, boxed lunches and all breaks will be held in the Foyer space. Storage space is limited to what can fit under your skirted table. All boxes and materials must be removed from the floor immediately after set-up.

SCHEDULE

Thursday, March 8 - Saturday, March 10, 2018

**Set-up:**
Wednesday evening, March 7 after 5:00pm or Thursday morning between 5:30-6:30am

**Tear-down:**
Saturday, March 10, any time after 11:15am

*Exhibit installation can only be done on the date and time specified above

**Please Note:**
- Exhibitors may stay until session adjourns each day but it is not required
- Exhibitors may choose to depart after the morning break on Saturday if they wish
- Exhibit fee does not entitle representative(s) to receive Continuing Medical Education (CME) credits

Contact us at info@spaqi.org for more information!
ACCOMODATIONS

Westin Fort Lauderdale Beach Resort

321 N. Fort Lauderdale Beach Blvd
Fort Lauderdale, FL 33304

RATES
A block of rooms has been reserved for conference participants at a discounted rate of US $299/night + 11% tax/day. The rate is guaranteed only until February 12, 2018. The hotel extends the group rate 3 days pre and post conference dates based on availability. After this date, reservation requests will be considered on a space-available basis. For reservations under this hotel block, call 1-866-716-8108 and reference Perioperative Medicine Summit 2018 or reserve online via:

Perioperative Medicine Summit
(OR copy and paste the link below into a web browser)
https://www.starwoodmeeting.com/Book/Perioperative2018

All reservations should be received by the hotel no later than February 12, 2018. All individual reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. Hotel will not hold any reservations unless secured by one of the above methods.

SHIPPING ADDRESS AND INSTRUCTIONS

Westin Fort Lauderdale Beach Resort
Attn: Exhibitor’s name and company
321 North Fort Lauderdale Beach Boulevard
Fort Lauderdale, FL 33304
FOR: Perioperative Medicine Summit, March 7-10, 2018

Note: Packages may be shipped directly to the hotel but must NOT arrive sooner than 3 days before the conference start date of March 7, 2018. It is IMPERATIVE to have the package tracking number(s) onsite. Be sure to include a complete return address on your boxes. *If sending multiple boxes, number them (“Box 1 of 3”, “Box 2 of 3”, etc.)

Contact us at info@spaqi.org for more information!