15TH ANNUAL PERIOPERATIVE MEDICINE SUMMIT
EXHIBITOR PROSPECTUS

SUMMIT DIRECTOR
Barbara Slawski, MD, MS, SFHM
Froedtert and Medical College of Wisconsin

SUMMIT CO-DIRECTORS
Jeanna Blitz, MD
Angela F. Edwards, MD, FASA
Paul Grant, MD, FACP, SFHM

The Hilton Orlando
Lake Buena Vista
1751 Hotel Plaza Blvd
Lake Buena Vista, FL 32830
www.spaqi.org
Dear Colleague:

We are pleased to invite you to exhibit at the 15th Annual Perioperative Medicine Summit, March 12-14, 2020 at the Hilton Lake Buena Vista in Orlando, FL. This summit provides an exclusive opportunity to connect with 300 perioperative professionals from all regions of the country in a collegial setting.

Our attendees include physicians and nursing professionals practicing in all phases of anesthesia, internal medicine and hospital medicine, in addition to other specialties. The typical attendee has more than ten years of experience and is influential in the selection of medications, supplies and equipment. Because of this broad experience, our attendees are established in their communities and are well-connected with their colleagues. When you connect with individual attendees at the Summit, you reach entire networks of professionals – doctors and nurses on the vanguard of pain management and pre- and post-surgical patient care – across the nation.

Exhibits hold a place of importance in the 15th Annual Perioperative Medicine Summit. By providing an opportunity to learn about the products and services that can help improve the quality, safety and outcomes of perioperative care, exhibitors make a vital contribution to our organizational mission and to the overall experience of the attendees. Traffic in the exhibitor hall will be maximized with ample exhibit hours, daytime meals and breaks served in the hall and strong acknowledgment from the Summit Director and planning committee members.

Your participation would greatly enhance this year’s Perioperative Medicine Summit. We would be delighted for you to represent your company at this event and look forward to working together. Please refer to the Exhibitor Prospectus for more information on the many ways you may participate. Exhibit space and sponsorship opportunities will be contracted on a first come, first served basis. If we can assist you in any way, please feel free to contact us via email or phone.

We hope to see in you in Orlando!

Sincerely,

2020 Summit Co-Directors

Barbara Slawski
MD, MS, SFHM
Director

Jeanna D. Blitz
MD
Co-Director

Angela F. Edwards
MD, FASA
Co-Director

Paul Grant
MD, FACP, SFHM
Co-Director
SUMMIT INFORMATION

Three days with over 300 attendees including physicians, nurses, and APPs who specialize in all areas of anesthesia, internal medicine and hospital medicine. There will be nationally renowned speakers, debates in perioperative medicine, multiple rapid fire and breakout sessions and so much more!

Topics at the Summit

- Perioperative Cardiovascular Medicine
- Arrhythmias & Stroke
- Cardiopulmonary Exercise Stress Testing
- Perioperative Anticoagulation
- Frailty and Decision Making
- Liver Disease
- Glycemia Management
- Perioperative Care of Transgender Patients
- Anesthesia Complications
- Enhanced Recovery
- Sleep Apnea
- Smoking Cessation
- Creating Perioperative Programs
- Billing and Coding
- Enhancing Education Programs
- And much more!

INVITED SPEAKERS

Scott Kaatz, DO
Henry Ford Hospital
Detroit, MI

Frances Chung, MBBS, LMCC, FRCPC
University Health Network and University of Toronto
Toronto, Canada

Emily Finlayson, MD, MS, FACS
University of California - San Francisco
San Francisco, CA

Ethan Cumbler, MD, FHM, FACP
University of Colorado Hospital (UCH)
Aurora, CO

Ed Mariano, MD, MAS
Stanford University School of Medicine
Palo Alto, CA

Lee Fleisher, MD
University of Pennsylvania
Philadelphia, PA
## SPONSOR LEVELS

### Platinum $20,000

- One (1) six-foot skirted table with 2 chairs
- Five Complimentary Summit Registrations
- Two Complimentary Staff Registrations
- Hotel door drop for exhibit promotion
- Acknowledgement of Platinum Level Sponsorship in the meeting syllabus, signage in the registration area, and listing on the SPAQI conference website with a link to the sponsor’s website

### Gold $15,000

- One (1) six-foot skirted table with 2 chairs
- Four Complimentary Summit Registrations
- Two Complimentary Exhibit Staff Registrations
- Hotel door drop for exhibit promotion
- Acknowledgement of Gold Level Sponsorship in the meeting syllabus, signage in the registration area, and listing on the SPAQI conference website with a link to the sponsor’s website

### Silver $10,000

- One (1) six-foot skirted table with 2 chairs
- Three Complimentary Summit Registrations
- One Complimentary Exhibit Staff Registration
- Acknowledgement of Silver Level Sponsorship in the meeting syllabus, signage in the registration area, and listing on the SPAQI conference website with a link to the sponsor’s website

### Bronze $7,500

- One (1) six-foot skirted table with 2 chairs
- Two Complimentary Summit Registration
- One Complimentary Exhibit Staff Registration
- Acknowledgement of Bronze Level Sponsorship in the meeting syllabus, signage in the registration area, and listing on the SPAQI conference website.

### Exhibitor $3,500

- One (1) six-foot skirted table with 2 chairs
- One Complimentary Summit Registration
- One Complimentary Exhibit Staff Registration
- Acknowledgement of exhibition in the meeting syllabus, signage in the registration area, and listing on the SPAQI conference website.

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*To secure your spot at the 2020 Perioperative Medicine Summit, please contact us at info@spaqi.org.*
OTHER SPONSORSHIP OPPORTUNITIES

**BENEFITS**
- Face-to-face interaction with leading physicians and nurses in the perioperative field
- Showcase products and services to clinicians using hands-on demonstrations
- Increase exposure, market/brand awareness and mindshare
- Gain valuable input and feedback from clinicians
- Educate physicians about new products and services

**SUMMIT APP SPONSORSHIP**
*Price: $8,000*
*Deadline: February 12, 2020*

The web-based App promotes connections between attendees with great features, including real time interactions with each session, full conference agenda and descriptions and session note taking. A statement of gratitude for your generous support included on the log-in screen will make you stand out from the crowd as a tech-savvy company. This will be the “go-to” tool for all the attendees. Limit 1 sponsor.

**CONFERENCE LANYARDS**
*Price: $3,000*
*Deadline: January 12, 2020*

Increase your exposure with your company’s name/logo on the lanyards. The lanyards will be distributed to all meeting attendees and will be utilized throughout the meeting and beyond. Limit 1 sponsor.

**COFFEE BREAK**
*Price: $3,000 (per coffee break)*
*Deadline: January 12, 2020*

Morning/Afternoon breaks will be near the exhibit tables to promote traffic. These provide a high visibility and much valued exhibit opportunity. Your support will be listed in the program. In addition, you may also supply napkins and/or cups with your company logo for each sponsored break.

**DIGITAL BILLBOARD**
*Price: $1,000 (per day)*
*Deadline: February 12, 2020*

Display your custom digital advertisement on a 50” TV in a high traffic area located outside of the main session room. Ads will be displayed from 8:00 AM – 5:00 PM and will change daily. Limited number of ads available. Limit 1 per company.

**WIFI**
*Price: $10,000*
*Deadline: February 12, 2020*

Company sponsored Wi-Fi for meeting attendees. Limit 1 sponsor.

* Please contact the SPAQI office at info@spaqi.org or 847-503-0653 to discuss which sponsorship opportunity will benefit your company the best. We are also happy to customize a sponsorship option to fit your needs.

Contact us at info@spaqi.org for more information!
AFFILIATED EVENT OPPORTUNITIES
Product Theaters & CME Symposia

Share cutting edge information on the topics that matter most to those in the field of Perioperative Medicine with opportunities to support an unopposed CME/CE symposium or an exclusive Product Theater. These opportunities will be open to all conference attendees at no additional charge.

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Date</th>
<th>Time</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>CME Breakfast Symposium or Product Theater Breakfast</td>
<td>Thursday, March 12 or Saturday, March 14</td>
<td>6:45 AM - 7:45 AM</td>
<td>$15,000</td>
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<tr>
<td>CME Lunch Symposium or Product Theater Lunch</td>
<td>Thursday, March 12 or Friday, March 13</td>
<td>12:00 PM - 1:00 PM</td>
<td>$25,000</td>
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<tr>
<td>CME Dinner Symposium or Product Theater Dinner</td>
<td>Friday, March 13</td>
<td>5:15 PM - 6:15 PM</td>
<td>$20,000</td>
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What's Included:

- Standard A/V equipment including a computer, projector, podium microphone, and projection screen.
- Food and beverages ordered through the conference at direct cost to sponsor.
- One lead retrieval device
- One digital sign in front of the meeting room with details about the Product Theater/Symposium.
- 2 full meeting registrations
- Email blast to attendees advertising your event

Contact us at info@spaqi.org for more information!