15TH ANNUAL PERIOPERATIVE MEDICINE SUMMIT EXHIBITOR PROSPECTUS

MARCH 12-14, 2020

The Hilton Orlando
Lake Buena Vista
1751 Hotel Plaza Blvd
Lake Buena Vista, FL 32830
www.spaqi.org

SUMMIT DIRECTOR
Barbara Slawski, MD, MS, SFHM
Froedtert and Medical College of Wisconsin

SUMMIT CO-DIRECTORS
Jeanna Blitz, MD
Angela F. Edwards, MD, FASA
Paul Grant, MD, FACP, SFHM
Dear Colleague:

We are pleased to invite you to exhibit at the 15th Annual Perioperative Medicine Summit, March 12-14, 2020 at the Hilton Lake Buena Vista in Orlando, FL. This summit provides an exclusive opportunity to connect with 300 perioperative professionals from all regions of the country in a collegial setting.

Our attendees include physicians and nursing professionals practicing in all phases of anesthesia, internal medicine and hospital medicine, in addition to other specialties. The typical attendee has more than ten years of experience and is influential in the selection of medications, supplies and equipment. Because of this broad experience, our attendees are established in their communities and are well-connected with their colleagues. When you connect with individual attendees at the Summit, you reach entire networks of professionals – doctors and nurses on the vanguard of pain management and pre- and post-surgical patient care – across the nation.

Exhibits hold a place of importance in the 15th Annual Perioperative Medicine Summit. By providing an opportunity to learn about the products and services that can help improve the quality, safety and outcomes of perioperative care, exhibitors make a vital contribution to our organizational mission and to the overall experience of the attendees. Traffic in the exhibitor hall will be maximized with ample exhibit hours, daytime meals and breaks served in the hall and strong acknowledgment from the Summit Director and planning committee members.

Your participation would greatly enhance this year’s Perioperative Medicine Summit. We would be delighted for you to represent your company at this event and look forward to working together. Please refer to the attached Exhibitor Prospectus for more information on the many ways you may participate. Exhibit space and sponsorship opportunities will be contracted on a first come, first served basis. If we can assist you in any way, please feel free to contact us via email or phone.

We hope to see in you in Orlando!

Sincerely,
2020 Summit Co-Directors

Barbara Sławski  
MD, MS, SFHM  
Director

Jeanna D. Blitz  
MD  
Co-Director

Angela F. Edwards  
MD, FASA  
Co-Director

Paul Grant  
MD, FACP, SFHM  
Co-Director
SPONSORSHIP OPPORTUNITIES

BENEFITS

- Face-to-face interaction with leading physicians and nurses in the perioperative field
- Showcase products and services to clinicians using hands-on demonstrations
- Increase exposure, market/brand awareness and mindshare
- Gain valuable input and feedback from clinicians
- Educate physicians about new products and services

STANDARD TABLE TOP EXHIBIT

Price: $3,500
Deadline: February 12, 2020
Fee Includes:

- One (1) six foot skirted table with 2 chairs**
- Complimentary registration for two (2) company representatives to attend sessions***
- Food and social functions
- Full payment due at time of registration

*Table top assignments granted on a first-come, first-serve basis

**Additional chairs, tables, storage, audio-visual equipment such as power hookup, or other items must be arranged in advance with Elizabeth Phillips (elizabeth@spaqi.org). Cost for extra items are not included in the exhibit fee but will be reflected on the order sheet that can be sent to you.

***Exhibit fee does not entitle representative(s) to receive Continuing Medical Education (CME) credits.

SUMMIT APP SPONSORSHIP

Price: $4,000 (an additional $1,000 will include a Table Top Exhibit Booth)
Deadline: February 12, 2020

The web-based App promotes connections between attendees with great features, including real time interactions with each session, full conference agenda and descriptions and session note taking. A statement of gratitude for your generous support included on the log-in screen will make you stand out from the crowd as a tech-savvy company. This will be the “go-to” tool for all the attendees.

CONFERENCE LANYARDS

Price: $3,000
Deadline: January 12, 2020

Increase your exposure with your company’s name/logo on the lanyards. The lanyards will be distributed to all meeting attendees and will be utilized throughout the meeting and beyond.

Please Note:

- Exhibitors may stay until session adjourns each day but it is not required
- Exhibitors may choose to depart after the morning break on Saturday if they wish
- Exhibit fee does not entitle representative(s) to receive Continuing Medical Education (CME) credits

BOXED LUNCH

Price: $6,000 (per lunch)
Deadline: January 12, 2020

Increase your exposure with your company’s name/logo on the lunch boxes attendees receive. Labels for the lunch boxes will need to be approved by the Summit Directors. Labels will need to be provided by you and shipped to the hotel before the summit. Your support will also be listed in the program.

REGISTRATION & BADGES

All exhibit staff must check-in at the Registration Desk beginning Wednesday afternoon. All representatives must be registered. Additional representatives will require a paid registration. Rotation of representatives is not permitted.

Contact us at info@spaqi.org for more information!
SPONSORSHIP OPPORTUNITIES

COFFEE BREAK

Price: $3,000 (per coffee break)
Deadline: January 12, 2020

Morning/Afternoon breaks will be near the exhibit tables to promote traffic. These provide a high visibility and much valued exhibit opportunity. Your support will be listed in the program. In addition, you may also supply napkins and/or cups with your company logo for each sponsored break.

DIGITAL BILLBOARD

Price: $1,000 (per day)
Deadline: February 12, 2020

Display your custom digital advertisement on a 50” TV in a high traffic area located outside of the main session room. Ads will be displayed from 8:00 AM – 5:00 PM and will change daily. Limited number of ads available. Limit 1 per company.

AFFILIATED EVENT OPPORTUNITIES

Product Theaters & CME Symposia

Share cutting edge information on the topics that matter most to those in the field of Perioperative Medicine with opportunities to support an unopposed CME/CE symposium or an exclusive Product Theater. These opportunities will be open to all conference attendees at no additional charge, and will include food and beverages, basic A/V set, promotion on all Summit materials and website, registration through the Summit, and placement of directional signage (provided by your company).

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<thead>
<tr>
<th>Event Type</th>
<th>Date</th>
<th>Time</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>CME Breakfast Symposium</td>
<td>Thursday, Mar 12 or Mar 14</td>
<td>6:45 AM - 7:45 AM</td>
<td>$20,000</td>
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<tr>
<td>or Product Theater Breakfast</td>
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<tr>
<td>CME Lunch Symposium</td>
<td>Thursday, Mar 12 or Mar 13</td>
<td>12:00 PM - 1:00 PM</td>
<td>$35,000</td>
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<tr>
<td>or Product Theater Lunch</td>
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<tr>
<td>CME Dinner Symposium</td>
<td>Friday, Mar 13</td>
<td>5:15 PM - 6:15 PM</td>
<td>$30,000</td>
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<td>or Product Theater Dinner</td>
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Please contact the SPAQI office at info@spaqi.org or 847-503-0653 to discuss which sponsorship opportunity will benefit your company the best. We are also happy to customize a sponsorship option to fit your needs.

Contact us at info@spaqi.org for more information!